

# Digital Film & Video

DIPLOMA PROGRAM



LaSalle College  
Vancouver

QUARTER 1	QUARTER 2	QUARTER 3	QUARTER 4	QUARTER 5	QUARTER 6
DFV110 Introduction to Digital Film Editing	DFV111 Digital Film Editing	DFV192 Sound Design for Film	DFV221 Short Form Media Production	DFV220 Electronic Field Production	DFV251 Business Development & Communications
DFV130 Visual Storytelling and Aesthetics	DFV131 Concept Development and Scriptwriting	DFV161 Introduction to Production Planning	DFV230 Screenwriting	DFV250 Media Business Law, Marketing and Distribution	DFV252 Social Media Strategy
DFV120 Introduction to Video Production	DFV121 Television and Film Production Techniques	DFV171 Applications in Video Production	DFV270 Directing	DFV281 Media Management and Delivery	DFV224 Music Video Production
DFV180 Film Studies	DFV181 Colour Theory for Digital Media and the Web	DFV172 Working with Actors	DFV210 Motion Graphics and Compositing	DFV222 Documentary Filmmaking	DFV253 Professional Development & Portfolio
DFV140 Introduction to Cinematography	DFV191 Location Audio	DFV141 Cinematography	DFV260 Advanced Project Preproduction	DFV223 Advanced Project Production	Elective

2 Advanced Production Courses 6 credits	+	24 Applied Courses 72 credits	+	3 Business Skills Courses 9 credits	+	1 Elective Course 3 credits	=	TOTAL 90 CREDITS
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# Digital Film & Video

## COURSE DESCRIPTIONS

### QUARTER 1

#### DFV110 INTRODUCTION TO DIGITAL FILM EDITING

Students will develop the foundations of basic video editing using industry-standard nonlinear editing software. Emphasis will be on making choices and editing for story. *Credits: 3*

#### DFV130 VISUAL STORYTELLING AND AESTHETICS

This course will approach the medium of film and television from a primarily "visual" standpoint. It will seek to divorce the "visuals" from the various other elements of production, dialogue, music, etc., and will instead examine how shot composition, camera choreography, and editing language work to tell the story within the various mediums. *Credits: 3*

#### DFV120 INTRODUCTION TO VIDEO PRODUCTION

This course introduces students to the video camera as a technical and creative tool for communication and art. The course emphasizes camera operation and the setup for electronic field production (EFP) and studio applications. Students integrate the principles of lighting and gripping into video applications. Camera movements and framing are applied using different camera mounts. *Credits: 3*

#### DFV180 FILM STUDIES

This course examines the classics — the films of the past that have shaped the way films are created and viewed today. It explores film genres and history, with particular reference to social, artistic and political influences that have shaped and affected the development of film. Special emphasis will be given to cinematic style and substance as it relates to: contemporary filmmaking, the important elements of a film (such as visual aesthetics, storytelling technique, character development), and the impact a film can have on the viewer. This course provides students with an invaluable contextual framework that will assist them in creating their own compelling films. *Credits: 3*

#### DFV140 INTRODUCTION TO CINEMATOGRAPHY

This course introduces students to the art and craft of cinematography. The navigation of camera technology, basic lighting practices, choices including camera movements and framing will be previewed and practiced. *Prerequisite: DFV120 Introduction to Video Production Credits: 3*

### QUARTER 2

#### DFV111 DIGITAL FILM EDITING

Students will build on the foundations of basic video editing using industry-standard editing software. Emphasis will be on theory, introduction to media management and managing long form projects. *Prerequisite: DFV110 Introduction to Digital Film Editing Credits: 3*

#### DFV131 CONCEPT DEVELOPMENT AND SCRIPTWRITING

Film and video productions start with a concept. This course covers the fundamentals of scriptwriting, development of visual elements, and the process of creating, designing and producing content for targeted audiences and intended delivery systems. Students are introduced to a variety of script formats including those used in documentary, narrative, commercial, promotional, corporate and sports/news formats. *Prerequisite: DFV130 Visual Storytelling and Aesthetics Credits: 3*

#### DFV121 TELEVISION AND FILM TECHNIQUES

This course is designed to develop intermediate production skills and to acquaint students with the aspects of various production models found in the industry. This is achieved through group class projects utilizing a combination of hands on technical instruction, class critique, and the simulation of a working production company. Emphasis is on production, with particular attention to camera placement, shot selection, scene flow and continuity. Students will also learn and reinforce the fundamentals of professional shooting and set management. Technical issues such as cinematography, and progressive lighting and shooting techniques will be reinforced. *Prerequisite: DFV120 Introduction to Video Production Credits: 3*

#### DFV181 COLOUR THEORY FOR DIGITAL MEDIA & THE WEB

This course introduces students to the complexities of colour and colour space when applied to film and media creation. Standard theories of digital additive and subtractive colour models will be discussed in depth. The creative and technical usage of colour in digital filmmaking will be examined and applied. *Prerequisite: DFV130 Visual Storytelling and Aesthetics Credits: 3*

#### DFV191 LOCATION AUDIO

This course introduces students to the equipment, techniques, protocols and procedures used in on-site audio recording for film and television. Topics include set-up and operation of field mixers, booming and shotgun microphone techniques, hidden and exposed lavaliere techniques, wireless systems, and audio post-production tools and processes. *Credits: 3*

### QUARTER 3

#### DFV192 SOUND DESIGN FOR FILM

This course introduces students to the processes and tools used in sound design for moving images. It is designed for visual arts students, rather than those pursuing an audio engineering program. The course covers aesthetic and technical issues including sound design and manipulation. Combining theory with applied technical skills, students create sound design elements and engineer a complete soundtrack for a 3-5 minute short film. *Credits: 3*

#### DFV161 INTRODUCTION TO PRODUCTION PLANNING

This course introduces the student to the process of planning a project through all phases of production. Students will learn, from a practical and administrative perspective, how to plan a film from concept to screen. *Credits: 3*

#### DFV171 APPLICATIONS IN VISUAL PRODUCTION

This course will ask the student to scrutinize various cinematic shooting styles and techniques and will encourage the implementation of these techniques in a number of hands on video production exercises. These exercises will culminate in a final genre production to be completed by the end of term. *Prerequisite: DFV120 Introduction to Video Production Credits: 3*

#### DFV172 WORKING WITH ACTORS

Actors and their craft represent an integral and often complex aspect of the collaborative filmmaking process. The relationship between actors and directors, as well as the relationship between actors and members of a production team are complex in nature. This course will allow students the opportunity to discover the acting process in a practical way. Through participation in exercises and role plays, students will gain valuable insight into effective strategies and practices for working with actors effectively. *Credits: 3*

#### DFV141 CINEMATOGRAPHY

This course is designed to provide structured opportunities for students to examine and work with the relationship between the lens and light, building from the competencies acquired in previous courses. The relationship between cinematographer, director and production designer will be examined from conception to completion. The necessity of understanding post-production technology and the preparation of this valuable step will be explored as part of the process. Students will gain a clear understanding of camera and lighting treatments, as well as the rationale and theory behind these resources. *Prerequisite: DFV140 Introduction to Cinematography Credits: 3*

### QUARTER 4

#### DFV221 SHORT FORM MEDIA PRODUCTION

This course approaches short form as a genre of media production and its features in subject matter and style. Students learn to produce commercials and public service announcements working with clients and established professional organizations. *Prerequisite: DFV120 Introduction to Video Production Credits: 3*

#### DFV230 SCREENWRITING

Students will examine the structure of a short screenplay. They will begin the process of writing a short 10-15 minute narrative (of a genre of their choice) following a standard writing process: brainstorming, creating a treatment, and developing a narrative structure. Students will workshop their scripts in class and continue the writing process to the final draft stage. *Credits: 3*

#### DFV270 DIRECTING

Students will learn the director's role in translating a script into the visual story medium. This course will allow students to explore how a director collaborates with the production team, utilizes film grammar, and guides the story through all phases of its creation. *Prerequisite: DFV172 Working with Actors Credits: 3*

#### DFV210 MOTION GRAPHICS AND COMPOSITING

Students in this course will learn the concepts, techniques, and vocabulary of compositing. Students will learn to apply rotoscope, matchmoving, keying, layering, and alpha channels to final projects. *Prerequisites: DFV110 Introduction to Digital Film Editing and DFV181 Colour Theory for Digital Media and the Web Credits: 3*

#### DFV260 ADVANCED PROJECT PREPRODUCTION

The student will master the process of planning one project through all the phases of preproduction including: storyboards, budgets, casting, crewing, location scouting and the effective completion of all relevant paperwork. *Corequisite: DFV230 Screenwriting Credits: 3*

### QUARTER 5

#### DFV220 ELECTRONIC FIELD PRODUCTION

Students will learn the skills required for creating effective and compelling field productions. With the assistance and mentorship of an experienced industry professional, students will select from a variety of possible real-world or staged opportunities in one or more of the following event-style scenarios: Special Event Coverage; Corporate Videos; Wedding Videos; Sports and news events; EPK (Behind the Scenes); and Multi Camera Shoots. *Prerequisite: DFV120 Introduction to Video Production Credits: 3*

#### DFV250 MEDIA BUSINESS LAW, MARKETING, AND DISTRIBUTION

Students will examine and explore law, marketing and distribution as it relates to the media business. This course will focus on the film and television industry, as well as new developments in the new media sector. *Credits: 3*

#### DFV281 MEDIA MANAGEMENT AND DELIVERY

This course provides an overview of the development of industry formats and standards for media delivery. Instruction addresses the technology involved (hardware and software), the production process and the tools used for asset creation and content preparation. Students also learn and use an authoring tool for completing assignments in authoring and producing projects on various formats. *Credits: 3*

#### DFV222 DOCUMENTARY FILMMAKING

Students will screen compelling documentaries to analyze what makes them effective. They will work in teams to produce a documentary, covering all stages of production from concept through development, marketing, shooting, and post-production. *Prerequisite: DFV120 Introduction to Video Production Credits: 3*

#### DFV223 ADVANCED PROJECT PRODUCTION

Students will complete the major stages of production with the guidance of a professional mentor. Through participation in relevant roles found in industry, students will fulfill the obligations of these roles while taking responsibility for maintaining a professional, disciplined environment throughout each phase of the production process. *Prerequisite: DFV260 Advanced Project Preproduction Credits: 3*

### QUARTER 6

#### DFV251 BUSINESS DEVELOPMENT & COMMUNICATIONS

Whether developing independent projects or working for a production company, business communications and writing skills are a vital part of bringing a project from concept to completion. In this course students will hone the writing skills necessary for creating professional proposals and packages for the development of projects, as well as gain a greater understanding of the ongoing communication required between production companies and industry partners during production, post-production and delivery. *Credits: 3*

#### DFV252 SOCIAL MEDIA STRATEGY

This course introduces students to the theory and practice of available online social media technology to effectively create a grassroots international marketing campaign. Students will experience how to implement a marketing initiative from start to finish. Students will add value to their own creations with the use of social networking and online community interactions. *Credits: 3*

#### DFV224 MUSIC VIDEO PRODUCTION

This course will introduce students to the approaches and processes behind the creation of music videos. Through study of compelling music videos, participants of this course will perform an analysis of what makes them effective, focusing on their structure, images, pacing, dynamics, shot angles, composition, lighting, and design. Strategies learned in previous courses will be actively applied and built upon as students learn how to take a performer and their music successfully to the screen. Beginning with a concept and lyrics, students will work with a band/musician of their choice to create a compelling music video. *Credits: 3*

#### DFV253 PROFESSIONAL DEVELOPMENT AND PORTFOLIO

Working with their instructor and their career services advisor, students will learn to collect and apply information on developing a comprehensive job search strategy. This involves defining career goals and objectives realistically, marketing oneself, sales techniques, resume workshop, networking and the interview process. Students will complete their demo reel and portfolio under the guidance of a mentor in preparation for graduation. *Prerequisite: Permission of the Academic Director Credits: 3*

#### APPLIED ELECTIVE

*Credits: 3*

\*\*Where no prerequisite is provided, none is required.

\*Course descriptions describe the learning opportunities that are provided through the classroom and coursework. It is each student's responsibility to participate in the activities that will lead to successfully meeting the learning outcomes.



## DIGITAL FILM & VIDEO KIT

price: \$300.00

1. Cloth Tape Black..... 10429006
2. Cloth Tape White ..... 10429013
3. Cloth Pins ..... 10429037
4. Work Gloves ..... 10429068
5. Maglite ..... 10429044
6. Duty Belt..... 10472132
7. Clapboard..... 10429020
8. Cord Sash 3ft ..... 10428986
9. Multi Tool ..... 832130
10. USB Flash Drive (16GB) ..... 10431184
11. Metropolis Bag ..... 10422489



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