Jewellery Design
DIPLOMA PROGRAM

LaSalle College
Vancouver

SEMESTER 1	SEMESTER 2	SEMESTER 3
Metal Work I (90 hours)	Metal Work II (90 hours)	Metal Work III (90 hours)
Beading I (90 hours)	Beading II (90 hours)	Beading III (90 hours)
History and Trends (45 hours)	Multimedia (45 hours)	Computerized Illustration (45 hours)
Illustration I (45 hours)	Illustration II (45 hours)	Fashion Marketing (45 hours)
Visual Language (30 hours)	Art & Application (30 hours)	Digital Portfolio (30 hours)

SEMESTER ONE — 300 hours + SEMESTER TWO — 300 hours + SEMESTER THREE — 300 hours = TOTAL 900 HOURS

LCI EDUCATION NETWORK MEMBER

Jewellery Design

COURSE DESCRIPTIONS

JEWELLERY DESIGN DIPLOMA PROGRAM

Our Jewellery Design program is a comprehensive program that will provide you with the competencies needed to become a fashion jewellery designer. Students learn the art of metalworking and beading, one of the world's most ancient art forms, producing a collection of jewellery. Concepts in jewellery design are examined and translated into sketches and illustrations using freehand drawing techniques which are further enhanced through Adobe Illustrator and Photoshop. Students create a Portfolio illustrating their skills, talents and achievements to enter the world of art and design.

PROGRAM OBJECTIVES

→ Acquire knowledge of the various materials available to create jewellery pieces and learn the many possibilities of jewellery designs.
→ Learn the history of jewellery design and how various social, economic and cultural factors influence the fashion jewellery trends.
→ Acquire skills to produce, manage, promote and present a collection of jewellery designs.

PROGRAM OVERVIEW (45 WEEKS)

→ 3 semesters of 15 weeks each
→ 20 hours per week, 900 hours for full program

ADMISSION REQUIREMENTS

→ 19 years of age or High School graduate
→ Working knowledge of the English language
→ Interview with Admissions Representative

EMPLOYMENT OPPORTUNITIES

Jewellery Designer, Costume Design Accessory Consultant for theatre, film and television, Jewellery Manufacturer, Display Designer

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SEMESTER 1

METAL WORK I
By participating in a variety of creative projects, students will be introduced to the art of metal work. You will learn practical skills in the fundamental techniques of cutting, piercing, filing and soldering, using metals such as silver, brass and copper. Students will learn the correct equipment techniques and safety protocols for the construction of metal jewellery.
Hours: 90

BEADING I
This course introduces you to beading, one of the world's most ancient art forms. You will learn various threading and knotting techniques and the intricacies of bead design and selection.
Hours: 90

HISTORY & TRENDS
Learn the history of jewellery through the ages and examine which social contexts have most affected both style and design. You will examine the major historical and seasonal trends to give insight into what influences mainstream fashion.
Hours: 45

ILLUSTRATION I
Learn drawing, drafting and illustration skills required by all designers to display and present their creations. This course will provide you with the skills to create visual illustrations of your design work.
Hours: 45

VISUAL LANGUAGE
Visual jewellery presentation is an important aspect in setting your jewellery selling price. Participate in practical assignments to develop your individual sense of professional style and presentation. Use online shops and blogs to promote your jewellery design. Learn to market and maintain an online jewellery shop.
Hours: 30

SEMESTER 2

METAL WORK II
Continue to enhance your metal work skills by using a variety of texture-producing techniques in metal smiting, including metal alloying, fusing and roll texturing to produce your jewellery designs.
Hours: 90

BEADING II
Expand your knowledge by learning complex beading techniques. This includes the weave, loom and peyote. By participating in a variety of projects, you will learn to create a wide range of beading stitches and designs.
Hours: 90

MULTIMEDIA
This course explores the wide variety of alternate materials incorporated into creating jewellery designs. Creativity and imagination are emphasized. Alternate materials include foil, wood, glass, fabric and enamels. Students will learn to recognize and appreciate the many alternate materials available to create beautiful jewellery pieces.
Hours: 45

ILLUSTRATION II
Explore detailed illustration and drafting techniques to best illustrate the specifics of your jewellery designs. Learn the basics of monochromatic, primary and secondary colour. Applications will be expressed through the use of colour pencils, pastels, water colours and markers. Students learn to develop their creative skills and personal style.
Hours: 45

ART & APPLICATION
Develop the ability to conceptualize new forms and communicate the ideas. Explore jewellery as an applied art form, not just a fashion accessory. Learn how to present your work in drawings and presentations.
Hours: 30

SEMESTER 3

METAL WORK III
With your knowledge from Metal Work 1 & 2, students will produce jewellery designs that incorporate a higher level of skill and accuracy, focusing on multiple applications and dimension. Students will learn wax carving and casting and create a three dimensional design jewellery piece.
Hours: 90

BEADING III
Continue to enhance your beading knowledge to create elaborate three dimensional designs by learning advanced beading techniques and incorporating other materials, such as metals into your beading designs.
Hours: 90

COMPUTERIZED ILLUSTRATION
Students are introduced to Adobe Illustrator and Photoshop which are invaluable tools to a designer. Learn the fundamental skills required to create and enhance jewellery design illustrations in Illustrator and Photoshop.
Hours: 45

FASHION MARKETING
This course takes you beyond the practical hands-on applications of designing and introduces you to operating a retail and/or wholesale business. Students will develop a business concept and marketing plan, as well as identify and conduct a market analysis.
Hours: 45

DIGITAL PORTFOLIO
This course will guide the student through the production of an artist portfolio. Students will create a comprehensive, unique and professional portrayal of their work in a portfolio which will illustrate their skills, talents and achievements to enter the world of art and design.
Hours: 30

**Where no prerequisite is provided, none is required.
*Course descriptions describe the learning opportunities that are provided through the classroom and coursework. It is each student's responsibility to participate in the activities that will lead to successfully meeting the learning outcomes.

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